



High Potential Leadership Development Programme 2018

This is a focused development programme for your identified top talent; high performers with the clear potential to make fast leadership progress. This unique opportunity provides cross industry context, and real life business challenges to better equip new leaders across three core themes:

Workshops, Projects and Coaching

A blended learning programme comprising 4 workshops with 3 integral projects. Our Senior Business Coaches will lead these elements, challenging and facilitating, as well as sharing principles and commercial examples to add valuable context and real world detail.

Project 1: Harvard Business Leadership Case Study

Project 2: Real Small Business Consulting Project

Project 3: Present at Leadership Forum Event at Institute of Directors, London

Industry Sectors

This programme is unique as delegates have the opportunity to learn from talent within some of the world's leading organisations.

"This programme has been the most rich and rewarding development programme I have experienced, combining theory and real-life business issues" Vodafone 2016

"Working on real business challenges and learning from delegates from other industries was highly valuable" Pfizer 2015

#1 Leadership Skills

Understand leadership models
Develop your leadership brand
Project 1:
Leadership case study

#2 Commercial Acumen

Enhance commercial understanding
P&L business test
Project 2:
Small business consulting

#3 Impact & Gravitas

Peer & Coach assessed presentations
Strategies to influence with integrity
Project 3:
Present to senior leaders at Leadership Forum Event





Workshop 1

Developing Your Leadership Brand

5th & 6th February
2 day residential

Workshop 2

Commerical Acumen

19th April
1 day workshop

Workshop 3

Real Business Challenge
Personal Impact & Influence

10th July
1 day workshop

Workshop 4

Leadership Forum
Sustaining Growth

9th & 10th October
2 day residential

Chris Lewis

Chris is a well-established leader with more than 30 years' experience in Sales, Services, Marketing, Supply chain and General Management across Consumer, B2B and Corporate. A leader and influencer, skilled in P & L management, operational change programmes, sales channel optimization, media relations, marketing communications and subscriber business management. Chris spent 25 years with Microsoft, his last role was Vice President, Interactive Entertainment. He drove all aspects of Sales, Marketing, PR, Support, Studios and Partner relationships for Xbox 360 and Games for Windows across Europe, the Middle East and Africa. Leading Microsofts' Interactive Entertainment business in EMEA for 12 of his 25 year

tenure in various roles included 3 Xbox launches, Regional expansion (Russia, MEA and CEE) as well as the Sales, Marketing and Operational responsibility for a \$2.5Bn P&L.



Senior Business Coach

Sarah Perugia

Sarah specialises in helping women make an impact at work - whether it is presenting with passion, influencing effectively in meetings or making the best use of networking opportunities.

She specialises in non-verbal communication and mind management, so that her clients look and feel calm and confident no matter what challenges they face. She is an Executive Coach, NLP Practitioner and Communication Skills Trainer. She also a trained professional actor, with 15 years experience of adapting the 'actor's toolbox' to help people in corporate sector.

Sarah has worked in a wide range of organisations including, Grant Thornton, Royal Bank of Scotland, Merck Serono, AstraZeneca, AXA PPP and Bank of England.



Senior Business Coach

Kevin Watson

Kevin is a highly experienced executive coach and facilitator, designing and delivering numerous leadership and team performance programmes over the past twelve years. He also acts as a business consultant to boards of global organisations, as well as local business owners. He's passionate about making a difference by enabling and encouraging leaders seeking to create and sustain meaningful change in themselves, their teams and their organisation. He does this by breaking down individual, team & business performance to identify opportunities for growth, defining workable strategies and developing capability to achieve business aims. Kevin has extensive experience with organisations including Vodafone, Bayer, Pfizer and Astellas.



Senior Business Coach

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